

## Press Release

For Immediate Release

11 March 2024

### Hike for Hospice 2024 – Adding Life to Days

Hike for Hospice, the signature annual fundraising event of the Society for the Promotion of Hospice Care (“SPHC”), was successfully held on Sunday, 10 March 2024 at Tai Tam Country Park, Hong Kong Island.

The Guest of Honour – Mr. James E. Thompson, GBS, Founder and Chairman of Crown Worldwide Group – began by sincerely thanking the participants, sponsors and supporting organizations for the success of Hike for Hospice. He concluded with a heartfelt appeal for the continued support of SPHC and Hike for Hospice in the years to come.

In his speech, Professor Thomas Wong Kwok-shing, Chairman of the Executive Committee of the Society for the Promotion of Hospice Care, similarly attributed the success of Hike for Hospice to the generous support of compassionate people from all walks of life. “It gives me great joy to see participants and sponsors working together to fundraise for the terminally ill!” All proceeds from the event will support the provision of palliative in-patient care, home care and bereavement counselling to underprivileged terminal patients, ensuring that their final days are free of suffering and their families are well-supported.

Guests of Hike for Hospice 2024 included: **The Honourable Dr. Leong Che-hung**, GBM, GBS, OBE, JP, **Professor Thomas Wong Kwok-shing**, JP, Chairman of the SPHC Executive Committee, **Mr. Edward Naylor**, Chairman of the Hike for Hospice Organising Committee, SPHC, **Mr. Roy Tsang**, Hong Kong Programme Manager of The Kadoorie Charitable Foundation, **Mr. Alson Yang**, Project Director of A.R. Medicom Inc. (Asia) Ltd., **Mr. Power Chan**, Artist of Emperor Entertainment Group, and **Miss Polly Lau**, Artist of Emperor Entertainment Group.

Download event pictures :

[https://drive.google.com/drive/u/3/folders/15jFEaKjqCV6RnbGC-yOJCX\\_Z9xRCUcot](https://drive.google.com/drive/u/3/folders/15jFEaKjqCV6RnbGC-yOJCX_Z9xRCUcot)

## Hike for Hospice Sponsors :

### Platinum Sponsors

Crown Worldwide Group  
The Kadoorie Charitable Foundation

Emperor Foundation

### Gold Sponsors

A.R. Medicom Inc. (Asia) Ltd  
Sun Hung Kai Properties  
The Wharf (Holdings) Limited

The Bank of East Asia Ltd  
The Mari-Cha Group Limited

### Premium Corporate Sponsor

Goldman Sachs

### In-kind Sponsors

A.R. Medicom Inc. (Asia) Ltd.  
San Miguel Brewery Hong Kong Ltd.  
Telford International Company Limited

Hong Kong Ocean Park  
Thong Sia Watch Co., Limited

### Other Sponsors

Crown Relocations  
HIKE EXIT  
Sun Ferry Services Company Limited

Economic Digest  
Gotrip.hk  
Racing Timing Solutions

### Green Event Partners

Environment and Conservation Fund  
Environment and Ecology Bureau  
The Green Earth

Environmental Campaign Committee  
Nature Rescue

### Supporting Organisations

Agriculture, Fisheries and Conservation Department  
Hong Kong Adventure Corps  
Hong Kong Police Force  
Water Suppliers Department

C2 Master of Ceremonies Volunteers Group  
Hong Kong Amateur Radio Transmitting Society  
RHKR The Volunteers Association

## Captions:



P01-

The 31<sup>st</sup> Hike for Hospice was held on 10 March 2024 at Tai Tam Country Park, Hong Kong Island.



P02-

Mr. Edward Naylor, Chairman of the Organizing Committee, cheered on the participants at the opening ceremony.



P03-

Professor Thomas Wong Kwok-shing, Chairman of the Executive Committee of the Society for the Promotion of Hospice Care, thanked the sponsors and participants for their support.



P04-

Participants set off together to hike for the terminally ill.



P05-

A delicious traditional curry lunch awaited participants at the finish line.



P06-

Several four-legged friends joined in supporting this meaningful event.



P07-

Artist Power Chan and Polly Lau attended the Hike for Hospice, cheering up the participants!

### **Hike for Hospice :**

This year marks the 31<sup>st</sup> Hike for Hospice since its inaugural event in 1992. All proceeds from this meaningful event will support the provision of palliative in-patient care, home care and bereavement counselling to terminal patients, ensuring that their final days are free of suffering and their families are well-supported.

Website – <https://hike.hospicecare.org.hk/index.php?lang=en>

### **The Society for the Promotion of Hospice Care :**

Established in 1986, the Society for the Promotion of Hospice Care (SPHC) is a non-profit charitable organization without government subvention that is dedicated to serving the terminally ill. SPHC currently operates the Jockey Club Home for Hospice, a family-oriented hospice located in Shatin that provides comprehensive in-patient care, home care, day service and bereavement counselling. Committed to helping people from all walks of life, SPHC offers fully or partially subsidized care to eligible patients.

Website – [www.hospicecare.org.hk](http://www.hospicecare.org.hk)

### **Media Enquiries :**

#### **SPHC Communications and Fundraising Department**

Ms. Tong

Tel : 2331 7036 / 9635 5001

Email : rowenatong@hospicecare.org.hk

Ms. Wong

Tel : 9860 7856

Email : cywong@hospicecare.org.hk

~ End ~